From Page to Screen: A Panel Discussion

Hannah Levy, Case Western Reserve University

Location
Kelvin Smith Library, Case Western Reserve University

Event Website
http://library.case.edu/ksl/events

Start Date
9-27-2013 1:30 PM

End Date
9-27-2013 2:30 PM

Cost to Attend
Free

Pre-registration required?
No

Event Type
Lecture

Description
Kelvin Smith Library at Case Western Reserve University will host a special presentation to celebrate books that have been translated to film. A distinguished panel will discuss the nuts-and-bolts of making a book suitable for film adaptation.

Michael Heaton is a columnist, author, critic and screenwriter who has worked at the Plain Dealer for 25 years. Heaton is the author of two books of his collected columns and magazine stories, and has coauthored a biography of talk show host Mike Douglas, and the New York Times bestselling memoir of his sister, actress Patricia Heaton, Motherhood and Hollywood. Last year he wrote his first film for the Hallmark Channel called The Christmas Heart, which aired in December. Currently, Heaton is at work on a screenplay about the late Plain Dealer rock critic, Jane Scott, entitled Sweet Jane.

John Orlock is a Samuel B. and Virginia C. Knight Professor of Humanities at Case Western Reserve University. His plays have been produced at several major regional theaters and his screenplay, The End-of-Summer Guest – about Anne & Charles Lindbergh and Antoine de Saint-Exupéry – was awarded third place prize in the 2009 American Screenwriters Association International Screenplay Competition.

Brad Ricca earned his Ph.D. in English from Case Western Reserve University where he currently is a SAGES Fellow. He is the author of Super Boys: The Amazing Adventures of Jerry Siegel & Joe Shuster — The Creators of Superman (St. Martin’s, 2013) and American Mastodon, a book of poetry, which won the St. Lawrence Book Award. Ricca’s film Last Son won a 2010 Silver Ace Award at the Las Vegas International Film Festival.

Robert Spadoni (Moderator) is the author of Uncanny Bodies: The Coming of Sound Film and the Origins of the Horror Genre (University of California Press, 2007), A Pocket Guide to Analyzing Films (California, forthcoming), and various articles, most of them about horror films. Spadoni is currently an Associate Professor in Film Studies at Case Western Reserve University.

A book signing will immediately follow the discussion in the Research Commons (KSL, 2nd Floor). This event is free and open to the public and light refreshments will be served.

Comments
For more information: Call 216.368.2992 or email KSLadministration@case.edu
Visitor & parking information: http://library.case.edu/ksl/aboutus/visitorinfo/
During a panel discussion with Sable Mi, the advertisers shared their perspectives on the role of mobile in media planning and advertising. Mobile’s Changing Role in Media Planning. “It used to be that mobile would be a set percentage of the buy,” Jim explained. “Now, we’re looking at mobile very differently, finding ways for it to complement our other KPIs.” When asked what the future of mobile looked like to her, Jessie shared that she sees mobile as much more than a screen. Mobile devices can help marketers understand physical world behavior, and for retailers like Jessie, this provides important insight that can help inform in-store merchandising decisions and more. “I’m responsible for e-commerce and the digital experience, but also driving in-store traffic,” Jessie shared. A panel discussion is a public exchange of ideas, giving experts and audience members the chance to discuss a particular topic. Panel discussions are often used to delve into politics, issues affecting communities, and academic topics. Start organizing several weeks in advance if possible, so you can recruit participants and organize the event. Steps. Thanks to all authors for creating a page that has been read 274,353 times. Did this article help you? Yes. The Word to Screen Market at the Jio MAMI 18th Mumbai Film Festival with Star started with the ‘Writes, Shoots and Screen’ session. A panel comprising eminent names like Vishal Bhardwaj, Abhishek Kapoor, Sonam Kapoor, Jabeen Merchant and curator Arpita Das discussed the various opportunities and challenges of adapting content in the form of published books for the screen via cinema, TV and digital. (L-R) Sonam Kapoor, Abhishek Kapoor and Vishal Bhardwaj. Vishal Bhardwaj and Abhishek Kapoor. In the process of transforming a book into a cinematic format, how do you prevent the story from getting...